



Wyoming Soccer Association- Board Meeting January 11, 2020

President – Dan King
Secretary – Annie Graham
District 1- Northeast – Chris Prior - Absent
District 2 – Northwest- Anna Venable
District 3 - Southwest - Annie Fletcher - Absent
District 4 – Central-Fabian Lobera
District 5 - Southeast– David Eldred
SYRA/SRA-Roger Brown - Absent

Vice President – Jeff Carruth
Treasurer – Jason Howell - Absent
Member at Large - Open

WSA-Exec Director – Lisa Hulshizer
WSA Office Asst - Laura Beurge
307 Admin – Casey Nix
Tech Advisor – Brian Longbottom Absent
Tech Advisor - Chuck Grenfell Absent

Tech Director – David Hayes
ODP Admin – Krista Sweckard Absent

President called meeting to order at 1:13 PM

Roll Call: Voting strength for Jan 11 2020 meeting is 6 members.

Open Forum: None.

Minutes from the October 2019, meeting were presented. Fabian motion to approve as presented. Jeff Second. All in favor. None opposed. Minutes approved as submitted for October 2019.

Executive Reports

Presidents Report: Still searching for Member at Large. Not much to report except the state office is doing very well. Lisa is moving in the right direction with all programs especially with staff. We are looking forward to the next year with staff and programs.

Executive Report: Submitted a written report. Attached. Nominations for AGM are very important. Please promote.

Team Administrator: We still have 283 registered players. We still have teams attending events into early March - then pick it back up in June. As of Jan 1 the 307 select fee has been reduced to \$100. As of March 1st it will be \$50. We are working on a few tweeks for the 307 Select program that will trickle down to the ODP program.

Financial Report: Financial Reports submitted. We ended last year in another strong financial position. We did not need to dip into any reserves. SRA and ODP/307 Programs came in under budget. League and Wy Cup were a little higher than expected but we did invest more to make those programs a better experience for both the coach and player. With the turn over of the outsourcing of the accounting it has gone very smooth and helping with state staff.

Program Administrator: Written report submitted. See attached.

Technical Director: We sent 4 teams to AZ for West Region Championships. The feedback so far has been positive - no negatives. We will follow up with a survey with the players and parents that went in regards to their experience. The plan going forward will send 10 teams next year. We were going to try and send 6 teams this year and fell short. The players competed well. The more we attend the more success we will see long term. The ODP Championships will change next year. Teams will be seeded at each age group therefore there will be two tiers next year. It will be a more competitive experience for everyone. In 2020 they want to have a National Championship for the winners of that event. We have been meeting quarterly. Grassroots coming up in Evanston in Feb. This will be free. David is going to Buffalo and help them with a tryout process. D License is coming up for 307 coaches in June and finish in July. Brian Longbottom stepped down as TA and Don Maples was hired as TA. Focus for technical staff will be to have 6 session plans uploaded into a coaches corner on the website. This will be a resource for our recreational coaches throughout the state.

SRC Report: In October the SRC switched the referee registrations from GotSoccer to the new USSF Learning Center.

The registration process now includes a 4 hour online training along with Safe Sport and Concussion training to meet the states and USSF requirements.

Everyone re-certifying was required to go through this process.

In the future we are expecting that USSF will create a re-certification course for existing referees that will only cover the updates to the laws of the game for a shorter and smoother process.

We increased the registration fee \$20.00 for the grassroots referee that is now \$75.00 which is in line with most other states fees to accommodate the SRC budget.

The background checks are also being done through USSF for a fee of \$30.00 that is attached to their USSF profile where they will get notifications to renew when it comes time.

We went live in early December after USSF fixed some initial problems.

We currently have 87 registrations completed so far and will be sending out additional information to all who have not re-certified yet.

We have 4 clinics scheduled at this time including Rock Springs, Gillette, Casper and Lander with more coming.

The plan moving forward is to schedule 20 clinics across the state each year covering most cities with membership needs for referees.

The SRC will be paying the instructors fees moving forward so there is no longer the need for the clubs to request reimbursement from the state.

The only cost they will have is in securing a facility for the clinic and lunch if provided.

This will make it more manageable for the clubs financially and for us to schedule the instructors evenly.

Ratification of board meeting

District reports:

District 1: Absent

District 2: Gillette indoor tournament - Powell and Worland sent teams to Pepsi Cup and Powell and Worland are in Billings at Montana State in Billings this weekend.

District 3: Absent

District 4: Riverton Lander Casper Douglas soon to include Wind River Indian. Good representation at Turf Wars - there are some really positive energy and good involvement in Riverton. Fabian attended a Soccer IQ night to talk about various topics. Brooks Paskett spoke about preparing players for college level playing and Fabian did some referee education. Josh Saltgaver is really involved in many aspects. One parent is really impressed with Davids technical slides he sent out.

District 5: No report.

Member at Large: Vacant

Committee Reports

307 Select Rules: The staff is working on some of the changes that are coming - they will need to be reviewed in the next month. We may need to have a special board meeting to get those approved.

Adult Committee: None at this time. Meeting coming up in a few weeks.

Bylaws and Policy: We have been meeting in the last month trying to work up a new proposal to be shown at the AGM.

Financial Oversight: Working on some investment strategies and to bring those to the board as well as possibly a foundation. More to come at AGM or shortly after.

FWR/PC Rules: Nothing to report.

Judiciary/Discipline: We did meet in the last two months to handle a discipline issue and it has been handled.

Membership Committee: Absent

TOPS: Brian is attending a TOPS meeting in a few months - he is making contacts locally and regionally. He is excited to continue to grow the program.

Nominating Committee: Nothing to report

Protest & Appeals: Nothing to report

Risk Management: Nothing to report

Scholarship Committee: We need committee members. The requirements have changed a bit for the scholarship - we are now requiring a 500 word essay be submitted on How Soccer has Impacted Their Life. We felt we needed another avenue to sort through the many applicants. We look to meet the weekend of State Cup to review and finalize our decision and announce by June 1st. Alice King will serve on the committee as well as Anna Venable. Still looking for one more.

State Referee Committee: In October the SRC switched the referee registrations from GotSoccer to the new USSF Learning Center.

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Everyone re-certifying was required to go through this process.

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Old Business

WSA Communication Policy: A new policy was submitted. It is attached below. Jeff motion to accept the WSA Communication Policy as submitted. David second. Discussion held. None in favor. All opposed. Motion fails.

Wyoming Cup RFP: Report submitted and new draft made during morning work session. Jeff motion to approve the RFP as completed during work session. David second. Discussion held. All in favor. Motion approved.

New Business

None at this time.

Good of the Game: ODP experience was good from a parent standpoint.

Meeting adjourned at 2:29 PM.

ATTACHMENTS:

Executive Director – Report WSA 2nd Quarter Board Meeting: Jan. 11, 2020

- Player Registrations for Fall 2019
- Competitive – 1831 (2207 in 2018)
- Recreational – 2559 (2549 in 2018)
- RecPlus – 75 (82 in 2018)
- Total – 4465 (4838 in 2018) – down by 8%
- WSA Event Reports since last BOD Meeting
- ODP Friendly Event in Boise
- 6 Attending Teams
- 1. 12U Girls – 3 wins
- 2. 14U Girls – 2 wins, 1 tie
- 3. 16U Girls – 1 win, 1 tie, 1 loss
- 4. 14U Boys – 1 tie, 2 losses
- 5. 15U Boys – 3 losses
- 6. 17U Boys – 1 win, 2 losses
- WY Futsal League – Inaugural Event with 4 participating Clubs, 26 teams and 231 players
- Pepsi Cup – Inaugural Event with 54 Teams
- West Region ODP Championships
- 4 Attending Teams
- 7. 14U Girls
- 8. 17U Girls
- 9. 15U Boys
- 10. 17U Boys
- 2019.20 Winter/Spring Event Line Up
- Jan 10-12, 2020 - K2 Technologies Clash at the Complex – Gillette
- Feb 23-24, 2020 - ODP Sub-Regional Event – Laramie
- March 7-8, 2020 – WY AGM & Symposium – Casper
- March 8, 2020 – 3rd Quarter BOD Meeting – Casper
- April 18-19, 2020 – Casper Spring Jam
- April 25-26, 2020 – Wyoming Spring League – Casper
- May 2-3, 2020 – Cody Shootout
- May 9-10, 2020 – Snicker’s Cup - Sheridan
- May 16-17, 2020 – Battle in the Springs – Rock Springs
- May 23-25, 2020 – WY Cup & Championships – Casper
- Communications
- Regular communications being sent from state
- Since last meeting

11. Referee Clinics – Oct
12. Employment Opportunities – Oct
13. Futsal League – Nov
14. Gillette Events Promotion – Nov
15. ODP Sub-Regional Event – Nov
16. AGM – Dec
17. Challenger Tours – Dec
18. FWR & RPC – Dec
19. Referee Clinics – Dec
20. BOD Elections - Dec
 - The Latest Score – Monthly
1. WSA News
2. USYS News
3. USSF News
4. Upcoming Events
5. Educational Opportunities
 - Coaching
 - Referee Clinics
6. Player Spotlight
7. Partner Promotions
8. Other
 - Club Leader Communications
 - Innovate to Grow Grant - \$258K over 3 Years for Statewide Grassroots Growth Program (SOW Soccer)
 - Grant was submitted in November
 - Have received 2 series of follow-up questions and replied
 - Recipients to be announced by Board Meeting
 - Risk Management
 - Strictly Enforced starting August 1
 - All events enforced the SafeSport Certification for Coaches
9. 413 Coaches are Certified
10. 62 Referees are Certified
11. 131 Team Managers are Certified
 - West Mid-Western Interstate League
 - Cancelled 2019 Labor Day Event in Rapid City
 - Planning for June 13-14, 2020 in Rapid City underway
 - Innovate to Grow Grant submitted - \$63K to offer free event registration for both June (Rapid City) and Labor Day 2020 (Gillette) events.
 - State considering making this a mandatory event for 307 Select teams
 - Established Staff Meetings

- All Staff
- Occurring Every 2 weeks (Tuesdays at 11:15 a.m.)
- Technical Staff – Quarterly Reviews of Pillars 1 (Players) and 2 (Coaches)
- August 23
- December 6
- Plan to start holding quarterly meetings with Roger Brown to review Referee Pillar
- Personnel/Coach Updates
- All Staff have had an in-person completed evaluation
- Brian Longbottom has voluntarily resigned from his position as a TA
- Will remain TOPSoccer Chair
- Will remain ODP Coach
- Don Maples has been hired as a WSA TA
- Conrad Damori has been hired as a 307 Select Head Coach for the 2003 Boys
- Web Site
- Development is underway with American Eagle for new site
- Contract signed
- Content provided
- Initial layout can be found [here](#) for review
- Laura has been diligently working on setting up the new navigation and has been involved in calls
- Navigation Outline can be found [here](#)
- 2020 AGM
- Date/Location: Mar 7-8, 2020 in Casper (Hilton Garden Inn)
- 30 Rooms Blocked
- Agreements/Speakers Confirmed
- Skye Eddy Bruce
- Sam Snow
- Esse Baharmast
- Nick Buonocore (Reformed Sports Parent)
- Challenger Sports (Craig & Nathan)
- GotSoccer
- Thomas Sowinski OR Marley Wilson with USYS
- Speakers Pending
- Dan Mills – SafeSport
- AIMS
- Boys & Girls Club of the Eastern Shoshone Tribe (in conjunction with WSA)
- 2nd Annual Awards – OPEN for Nominations

- Brian Orr from HMUSA was selected as West Region Boys Competitive Coach of the Year!
 - Elections are OPEN
 - Nominating Committee is Fred Catchpole (Chair) Misha Mattimoe & Annabell Moreno
 - Branding/Promotion
 - Billboards are in development
 - \$200 for Poster-Flex print
 - Space is donated by Lamar
 - SME (USYS' Marketing Agency) provided creative (co-branded WSA/USYS)
1. United for the Game
 2. Featuring Sheridan player, Blake Ligocki
 - Permission from parent received
 - \$8500 at Expand-A-Brand from USYS has been spent on:
 - A-frame pop-ups for anti-abuse referee signage (24)
 - Backwalls
 1. Billboard
 2. Tiled WSA/USYS logos
 - 12 wing banners – co-branded WSA & USYS (coordinate with current flags in design) for use at League and State Cup – will have total of 24 flags!
 - Establishing Regular Meetings/Communication with Club Leaders
 - Club Leader Messages (Constant Contact
 - Personal Visitation (ED & TD)
 - ED Scheduled Meetings
 3. Buffalo
 4. Rawlins
 5. Rock Springs
 6. Green River
 7. Evanston
 - Club Happenings
 - Evanston brought on 400 Recreational Players from AYSO!
 - Continued conversations with Wheatland
 - Wind River Indian Reservation
 - Current Clubs have completed Affiliation Process or follow ups have been made
 - Establishing Forum for sharing of resources/best practices – plan to use Microsoft Teams
 - USYS
 - New CEO – Skip Gilbert

- States are now actively meeting – established at Leadership Summit in September
- Bi-weekly meetings
- Scheduled Time Out of Office
- January 2-3, 2020 – Phoenix for ODP Championships (will return to office on Jan 6)
- January 13-14, 2020 – Club Visits (Southwest WY)
- January 15-22, 2020 – United Soccer Coaches Convention & Personal Leave
- All state coaching staff and Dan King are also attending convention
- Accommodations are booked
- February 13-16, 2020 – US Soccer AGM (Dan & Lisa)

Wyoming 307 Select Program Administrator Report

Program Registrations

Wyoming 307 Select

281

Wyoming ODP

106

Wyoming ODP Event Results

Small State Friendly Event, Boise, ID--November

2007/2008 Boys

Results: 0-3

2005/2006 Boys

Results: 0-3

2003/2004 Boys

Results: 1-2

2008 Girls (U12)

Results: 3-0

2006/2007 Girls (U14)

Results: 2-0-1

2003/2005 Girls (U17)

Results: 1-1-1

2020 West Region ODP Championships, Phoenix, AZ—January

2005/2006 Boys

Results: 0-4

2003/2004 Boys

Results: 0-4

2006/2007 Girls (U14)

Results: 0-4

2003/2005 Girls (U17)

Results: 0-4

**While no wins were claimed by Wyoming teams, I have heard many anecdotal stories about how the event was worthwhile.

From a 03/04 Boys mom “Holding Cal North to a 1-1 tie at halftime was a huge moment for the boys--even without the win, scoring first and hanging tough against fresh legs and kids who play all year was a big confidence boost”

From another parent, “No wins but great experience in Phoenix this weekend!”

Moving Forward Areas of Improvement

In an effort of constant improvement, it is necessary that we identify areas that are successful and areas that we are needing to improve. Wyoming 307 Select staff will be meeting to plan for the next program year for both Wyoming 307 and Wyoming ODP.

Two areas that we will be discussing are:

Issues with consistent training from Wyoming 307 Select coaches and players

- WSA is needing to cover more and more training sessions due to the scheduling of individual teams and coaches.
- Having TA staff cover the training sessions prevents TAs from selecting ODP players at training as well as providing targeted support to 307 coaches.
- Numbers at training sessions are erratic which makes it hard for 307 coaches. Scheduling remains to be a difficult beast.

Issues with commitment to ODP

- In the older teams, we had several players withdraw from ODP Championships at the last moment.
- We were forced to move out of state for player recruitment.

Our final training will be held in Laramie on January 25, 26, 2020. It is my hope that we will be able to share the 2020-2021 program dates and proposed highlights with families at that event or shortly after.

Thank you for your consideration,
Krista Sweckard

WSA Communications Policy

- WSA Administrators and Staff are required to reply to electronic communications from members within 72 hours.
- In the event an administrator or staff is out of the office for an extended period of time, a reply is expected within 72 hours of their return
- An “out of office” automatic reply shall be set up in the event an administrator or staff of WSA will be away from their office for more than one business day.
- Communications between WSA Staff and minor athletes
- All electronic communication originating from WSA Staff to minor athletes must be professional in nature.
- If WSA Staff needs to communicate directly with a minor athlete via electronic communications, another adult, preferably the minor’s parent(s) or legal guardian will be copied.
- If a minor athlete communicates to WSA Staff privately first, the WSA Staff should respond to the minor athlete with a copy to another adult, preferably the minor’s parent(s) or legal guardian.
- Prohibited electronic communications
- WSA Staff are not permitted to communicate privately via electronic communications with minor athletes.
- WSA Staff are not permitted to “private message,” “instant message,” “direct message,” or send photos privately via Snapchat, Instagram or any other social media platform to a minor athlete.
- Monitoring
- WSA will monitor their social media pages and remove any posts that violate the organization’s policies and practices for appropriate behavior. This includes, but is not limited to use of foul or otherwise offensive language, inappropriate or offensive photos, sharing of personal or private information or unsolicited content from businesses or individuals.
- If WSA finds that a minor athlete has made a prohibited post on the organization’s social media site, the organization will notify both the minor athlete’s parents or legal guardian of the prohibited post, and the affected organization’s primary executive officer.
- WSA reserves the right to remove any post or comment from their organizational social media platforms and/or block users for any reason without notification.